



Kate Nickerson

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OBJECTIVE A web design and development internship at Level Studios

EDUCATION **California Polytechnic State University, San Luis Obispo**
Bachelor of Science, Graphic Communication, to be conferred June 2010
Concentration: Design Reproduction Technology
Full time student, senior standing, overall GPA 3.785

WORK EXPERIENCE **Campus Dining, Marketing Department**, Cal Poly, *September 2006 – present*
Graphic Designer

Designed original table tents, posters, and large format banners advertising campus eateries
Collaborated with marketing managers to increase student response to signage
Supervised Campus Dining booth at campus events and answered any questions

Outapply.com, San Luis Obispo, CA, *May 2009 – present*
Web Designer

Created prototype of web site template for start-up company using Photoshop
Collaborated with team manager, web developer, and marketing manager
Designed template for business cards that will be sold to Cal Poly students

Weiser Creative Group, Westlake Village, CA, *August 2009*
Design Intern

Designed weekly Beautyhabit Modern Lux Apothecary e-mail blast using Photoshop
Assisted full-time designers with logo conceptualization and design-related tasks

T/O Printing, Westlake Village, CA, *August 2009*
Prepress Intern

Processed sheetfed plates from start to finish for HP and Pepperdine University print jobs
Proofread print jobs with Adobe software and repaired color, dimension, and layering issues

Mustang Daily, Cal Poly, *September 2008 – June 2009*
Sports Section Designer

Assembled text and graphic elements on sports pages of daily newspaper using InDesign
Designed page layouts contingent on stories, graphics, and advertisements
Illustrated original infographics, charts, and other vector drawings that relate to stories

University Graphic Systems, Cal Poly, *Winter 2007, Fall 2007*
Sheetfed and Marketing Trainee

Operated Heidelberg Speedmaster CD74 and troubleshooted ink density issues
Planned marketing strategies and created a brochure and sign advertising UGS

Freelance, 2006-2009

Designed album art and CD label of six-panel Digipak for a local band
Conceptualized and designed brand identities for colleagues and private groups
Designed shop banners for users on Etsy.com

ACADEMIC EXPERIENCE Project leader for a team that designed a fully-functional web site for a non-profit organization
Graphics creator for a team that constructed a web site about Graphic Communication Dept.

SKILLS Adobe InDesign, Illustrator, Photoshop, and Dreamweaver
Experienced in XHTML, CSS, and Wordpress
Willingness to learn Javascript, PHP, MySQL, jQuery, and Flash

HONORS AND AWARDS *President's Honor List, Cal Poly, 2 years*
Dean's List, College of Liberal Arts, 8 quarters
National Society of Collegiate Scholars member, 2 years
Scott Howell Memorial Scholarship, 2006

INTERESTS Marching band, hiking, running, photography, blogging, and technology



References

Kathleen Pennington

Advertising/Promotions Coordinator
Cal Poly Campus Dining
Dining Hall Building 19, room 104N
San Luis Obispo, CA 93401
805.756.5940

I worked for Kathleen during all four years of my Cal Poly education. She could attest to how significantly I have improved my design capabilities over my college career, as well as my strong work ethic.

Yukie Nishinaga

Marketing & PR Manager
Cal Poly Corporation
Building 15
San Luis Obispo, CA 93407
805.756.1427

Yukie asked me to design many posters, banners, and flyers for Campus Dining, and I collaborated with her on these advertising materials to come up with a quality design that markets to Cal Poly students. She could attest to the valuable work I produce.

Brian Cooper

Instructional Student Assistant
Academic Skills Center, Cal Poly
428 Branch Street
San Luis Obispo, CA 93401
530.524.2481

Brian was a client of mine for whom I designed a branding identity using his initials, which appeared on his resume and on his surfboard for graphic art, which I designed illustrations for. I also assisted with his resume design in regards to typography. He could attest to how passionate I am about my career as a web and graphic designer.